



## **Exhibitor's Manual**

By signing the participation request, the exhibitors accept the regulations of the exhibition, which will be mandatory.

- 1. Mazatlán International Center (MIC) reserves the right to modify the Lay Out of the exhibition for a better functioning and / or general visualization of the same, in the event that said modifications affect any space already acquired, the exhibitor will be communicated in time and form to reach an arrangement.
- 2. The maximum height allowed for the construction of the stands is 2.50 m measured from the existing floor on the perimeter of the stands and towards the center of this at 45 ° to where said projections are located.
- 3. If your stand exceeds the 2.50 m height allowed, you must have your DRO opinion which must be signed by a DRO from the state of Sinaloa.
- 4. The elements on the party walls (neighboring stand) that exceed 2.50 m in height must be smooth, without joints or relief of any kind and must be removed at 45 ° measured from that height on the party wall towards the center of the stand.
- 5. If the design of the stand presents an unevenness in its perimeter, it must have a differentiated color or be marked so that it can be easily identified and the presence of ramps in one of the entrances. Any unevenness may not exceed approximately 15 cm.
- 6. It is requested that during the entire event they carry their credential / badge that accredits them as: supplier, coordinator, visitor or exhibitor.
- 7. Keep your space clean and organized, the solid waste that is generated should be placed in the containers designed for this.
- 8. Each person must bring what they need to settle in the stand (double-sided tape, scissors, etc.). The 1. Mazatlán International Center (MIC) will have a Service table on the day of the event to offer the rental service of: double-sided tape, tablecloths, chairs, lounge rooms, bar tables, trash can, internet service, cleaning service, etc.
- 9. The care of money, personal belongings, equipment (laptop, cell phones, PCs, microphones, lights, canvases, etc.) and merchandise is the responsibility of each person who attends the event, as well as the exhibitors themselves.
- 10. Food area: it is requested not to sell your products outside the spaces contracted for this, that is, only make your sales in the stands placed for this purpose within the exhibition area.

- 11. The lighting must be concentrated within the limits of the stand and not dazzle the visitors of the exhibition, the projections of all kinds must be carried out inside the Stand and not interfere with pedestrian circulation.
- 12. The structures that are placed in the Stands must be self-supporting and light.
- 13. Advertising or promotional items may only be delivered to the participants of the exhibition within the area determined for their Stand, it is not possible to circulate through the corridors and / or common areas delivering advertising.
- 14. The Stand will be delivered with a 110v double contact. In case you need 220v power, please request it at the Mazatlán International Center (MIC) service desk as a service with additional cost.
- 15. At closing time, the exhibitor must disconnect: 1) the switch of each machine, 2) general switch, 3) lighting switch. The exhibitor is solely and exclusively responsible for those damages or accidents caused by the electrical elements used.
- 16. It is forbidden to connect more power than allowed and / or make unapproved connections. Violations of any of these rules are punishable by temporary interruption of the supply until the deficiency is corrected, or the definitive cessation of supply, or the closure of the stand, in case of not satisfactorily resolving the deficiency.
- 17. Cleaning by the Mazatlán International Center (MIC) is only in the corridors and common areas for cleaning containers. If your Stand requires cleaning, this will be an additional service charged as such. The cleaning of the stands is in charge of the exhibitors who are obliged to: a) Keep them in impeccable condition throughout the opening hours; b) Carry out general cleaning of the Stand during the closing hours of the exhibition.
- 18. General surveillance personnel will be established and during the hours of closure to the public, no person may remain within the exhibition area, only the aforementioned surveillance personnel and the exhibitor's dependence personnel who have the proper authorization issued by the Event Organizer.
- 19. It is forbidden to use any type of heaters and / or appliances that run on gas or liquid fuel or any other flammable element.
- 20. Sound amplifying equipment may not be installed outside the Stand and those installed inside will keep their volumes below 90 decibels.
- 21. It is not allowed to nail, paint, use masonry materials or any other kind of damp construction or loose materials (pellets, broken stone, sand, sawdust, etc.) in the partitions that define the area of the Stand, it may be pasted on they only with double-sided tape that will be kept in stock at the service table installed by the Mazatlán International Center (MIC). Damaged partitions will be invoiced to the holder of the Stand.
- 22. The use of drugs or narcotics is not allowed during the entire event. Whoever is caught in an inconvenient condition due to the use of this type of substance will be referred to the competent authorities.
- 23. Smoking is not allowed indoors.

- 24. It is requested to return the material and furniture in the conditions in which they were delivered, any total or partial damage will cause the replacement or payment in cash of the repair.
- 25. In closed areas: special care is requested with heavy materials, machinery and / or equipment that could damage the facilities and furniture of the Fairgrounds and Exhibitions, such as: glossy floors, marble floors, marble columns, ceilings, walls, wood, granite, armchairs, etc.
- 26. In open areas of the Mazatlán International Center (MIC)): it is forbidden to drill holes in the pavement, paint with permanent materials, etc.
- 27. Exhibitors are obliged to remove their belongings, disassemble and remove the construction elements from the Stand on the same day that the exhibition ends.

## DATES FOR ASSEMBLY AND DISASSEMBLY OF STANDS

## Mounting

Monday March 21

Tuesday March 22

Hours: 9:00 am - 6:00 pm

## Disassembly

Saturday 26 March

Hours: 9:00 am - 6:00 pm